

Conference Programme

17th Rural Entrepreneurship Conference - Inverness

Monday 17 June 2019 - Inverness Town House

18:00 - 19:30 Civic Reception - kindly supported by the Inverness Common Good Fund

Tuesday 18 June 2019 - Inverness Town House

09.00 - 9.30 Registration & refreshments

9.30 - 9.45 Opening welcome – Polly Chapman, Impact Hub Inverness CEO

9.45 - 10.45 Keynote speech 'Supporting Rural Economies'
Professor Mark Shucksmith, Professor of Planning, University of Newcastle,

10.45 - 11.15 Break

11.15 - 13.00 Main Hall - Rural tourism, heritage and cultural entrepreneurship (chair Kathryn Burnett)

Parallel

Track

Sessions:

Rituality, Art Practice and Sustainable Development: A Case Study from Southern Nepal
Alessandra Campoli

Forgotten Regions: Developing new theatre through rural creative hubs
Lindsay Dunbar

Slow Adventure in Peripheral Areas
Sara Bellshaw

"Build it and they will come" – capital infrastructure for entrepreneurial community tourism in Strathdearn
Duncan Bryden

Council Chambers - Rural Social Entrepreneurship (chair Geoff Whittam)

Collaborative policy-making and sustainable rural enterprise: Case study of Tyne Valley Community Rail Partnership
Lavinia Wilson-Youlden

Creating a Global Learning Community of Practitioners in Rural Social Enterprise
David Bryan

Indigenous Entrepreneurship and Wellbeing in Lagging Regions: A Case Study from Lombok, Indonesia
Fikri Zul Fahmi

The implications of community land ownership for rural health
Bobby Macaulay

Committee Room - New approaches in rural theory, method and measurement (chair Gary Bosworth)

A collaborative approach to developing an index of rural service delivery
Dr Ruth Wilson

Informal Female Entrepreneurship in the Rural and Formalisation Strategies: Case Study from the Middle East Region
Dr Ufi Alpsahin Cullen

Walking backwards for Christmas: - Backcasting in Response to Demographic Trends in the Sparsely Populated Areas of Scotland
Andrew Copus & Jonathan Hopkins

Applying Affordance theory to examine Entrepreneurial Emergence in Rural Areas
Gary Bosworth, Robert Newbery & Pattanapong Tiwasing

13.00 - 14.00 Lunch

14.00 - 15.45 **Main Hall - New approaches in rural theory, method and measurement (chair Jane Atterton)**

**Parallel
Track**

The Determinants of SME Productivity in England

Pattanapong Tiwasing, Matthew Gorton, Sara Maioli, Jeremy Phillipson & Robert Newbery

Sessions:

How can we improve the evidence base for place-based policy making?

Jonathan Hopkins, Ruth Wilson, Jane Atterton & Andrew Copus

Mapping contributions of social enterprise to Australian regional city social and economic life

Jane Farmer & Sarah Anne Munoz

Localised Environmental Change: The Role of Communities

Catriona Mallows

Council Chambers - Entrepreneurship, farming, land use and the natural environment (chair Brian Weaver)

Community-driven Innovation: Storytelling of a Tomato Branding and Collective Rural entrepreneurship in Taiwan

Shelley Lin

Increasing Land Availability for Agriculture

James MacKessack-Leitch

The impact of crises on innovation and strategic management of farms -- Learnings from the extreme drought in the summer of 2018

Jennie Cederholm Björklund

The Use of Discrete Event Simulation Modelling within Livestock Management

Peter Gittens, Gerard McElwee & Nicoleta Tipi

Committee Room - Opportunities and challenges for rural development (chair Polly Chapman)

Satellites to Sutherland-not quite coals to Newcastle

Mike Danson, Janette Wyper & Geoff Whittam

Rural digital hubs: High hopes for community resilience

Christina Rundel

The Determinants of Success for Rural Enterprise Hubs: A Case Study from the North East of England

Ian Merrell

Partnerships in National Parks – social innovation or commercialisation?

Beth Dann & Eifiona Thomas Lane

16.00 - 17.00 Optional walking tour of Inverness

A walk along the river and Ness Islands, incorporating social enterprises and historical buildings of interest in the city.

19.00 - 22.00 Conference dinner at the Glen Mhor Hotel

Complimentary welcome drinks provided by the Glen Mhor Hotel

Wednesday 19th June 2019 - Inverness Town House

09.30 - 11.00 **Plenary: Highlands and Islands Enterprise – A series of presentations on ‘Supporting rural entrepreneurship in the Highlands and Islands for over 50 years’**
Lorna Gregson-MacLeod – Introduction to HIE’s remit and work with rural economy
Gillian Galloway and Louise MacDonald – Innovation and Entrepreneurship
Sam Harrison from the Shieling Project – Case study
Neil Ross – HIE’s strengthening communities work on entrepreneurship - Case studies from Harris
Helen Lavery – SuNSE

11.00 - 11.30 Break

11.30 - 13.00 **Main Hall - Opportunities and challenges for rural development (chair Robert Newberry)**
Parallel track sessions:
An Analysis of the Strategic Choices of Farmers in the UK Following Brexit: Exploring Legal and Illicit Choices to Improve Firm Competitiveness.
Peter Gittens & Gerard McElwee

Conceptualising Rural Innovation: Opportunities and challenges for policy development
Gary Bosworth & David Charles

Opportunities and challenges for rural development
Nikolaos Apostolopoulos, Robert Newbery & Menelaos Gkartzios

Supporting Enterprises in Rural Perthshire
Jane Atterton

Council Chambers - Remote Entrepreneurship and 'Islandness' (chair Lindsay Dunbar)

Between a rock and a hard place – Island Geo-parks and low Carbon energy innovation
Catrin Williams & Eifiona Thomas Lane

Iomall: Sustainability and Small Enterprises in Scotland’s Remote Rural ‘Margins
Kathryn Burnett, Mike Danson & Geoff Whittam

Regional Impacts of Food Innovations in Finger Lakes, New York USA
Craig Talmage, Drury Mackenzie & Tom Drennen

The Local Food & Drink Economy in Skye & Lochalsh
Natalie Bayfield

Committee Room - Rural entrepreneurship development and education (chairs Polly Chapman & Gary Campbell)

Facilitating Women Entrepreneurship in Developing Economies Through Access to Information
Wisam A. Mansour. & Prof. Josef Noll

Integrating Entrepreneurship into the curriculum in UK Agricultural Universities
Robert Smith, Louise Manning & Gillian Conley

Rethinking Entrepreneurship Education: A Solution to Environmental and Societal Challenges
Ernestine Ning

University Employer Engagement in Remote and Rural Economies
Gary Campbell

13.00 - 14.00	Lunch
14.00 - 16.00	A History of Social Enterprise in Scotland* - exhibition on the history of social enterprise in Scotland – showing the distinctive ethos of the movement in Scotland at the Impact Hub Inverness
16.00	CLOSE

*A History of Social Enterprise in Scotland - a travelling exhibition curated as part of a Scottish Government funded project to develop the Social Enterprise Collection (Scotland). The project is based on a collaboration between the [Glasgow Caledonian University Archive Centre](#) and the [Yunus Centre for Social Business and Health](#) and aims to inspire social enterprise in Scotland by preserving and retelling the history of the sectors distinctive heritage. The exhibition will provide an introduction to the history of social enterprise in Scotland and showcase the images and documents held within the archival collection. By taking these materials on tour, the project team hope to show that consigning material to the archive does not mark the end point of a project or organisation, but can be the spark for a whole range of new beginnings.

Thank you to our partners and supporters; Highland Council, Highlands and Islands Enterprise and the University of the Highlands and Islands.

